



WE DO MAGIC

since **2009**

**KYIV
DUBAI
NEW YORK**





INTRODUCING MAGIC INNOVATIONS

Magic Innovations is one of the leading multimedia studios in the world. We are a fully integrated studio, contributing to the actualization of multimedia projects for prominent brands, agencies, educational establishments, and private individuals.

We attract attention to an event or a place and hold it, prompting consumer engagement.

We constantly increase our skills. Innovative technology is a balance of experience, knowledge, and experimenting that helps us create something entirely new.



AWARDS

One of the most awarded innovative studios internationally



TEAM

An amazing team of capable experts with cultivated experience



EXPERIENCE

10+ years of work
1000+ projects
20 countries

OSTAP KHYTRUK

Founder, idea generator, innovator



OUR TEAM CONSISTS OF OVER 30 STAFF MEMBERS

THE RESULTS ARE PROVIDED BY:

Svetlana Bilyk



Executive
Director

Oleksandr Samokhin



Director of
Engineering

Natalya Sadova



Director of
Finance

Ostap Khytruk



Art Director

Lida Papyan



Dubai Branch
Director

WOW AWARDS MIDDLE EAST

Experimental marketing award



GOLD



SILVER



BRONZE

AWARDS

GUINNESS RECORD

Biggest 3D mapping on a building



CONTENT OF THE YEAR GRAND PRIX



GOLD



SILVER

AMERICAN APEX AWARDS

Award in the field of digital and interactive technology

BERLIN FESTIVAL OF LIGHTS

One of the biggest 3D mapping festivals in the world



1ST PLACE



2ND PLACE

VISUAL ARTIST AWARDS USA

Award for accomplishments in the field of 3D mapping and animation



BIGGEST 3D PROJECTION ON A CAKE



BIGGEST 3D PROJECTION ON AN OBJECT

NATIONAL RECORD

SHOWCASE PROJECTS



**Lapland 360. Entertaining
Interactive Projection Show**



Burj Khalifa 3D mapping



Oceanarium installation



SHOWCASE PROJECTS



Video content for the biggest media façade in Europe



Projection mapping on the Motherland monument



Interactive LED installation for Metinvest Digital





FULL PACKAGE OF MULTIMEDIA PRODUCTION



IDEA

CREATING IDEAS BASED ON
GRAPHICS AND TECHNOLOGY



VIDEO CONTENT PRODUCTION

CREATING ANIMATED VIDEO CONTENT OF ANY DIFFICULTY
(2D/3D/VR/XR/AR/360), INDEPENDENT PRODUCTION
FACILITIES



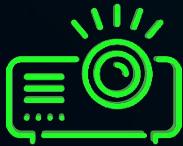
ENGINEERING

SELECTING EQUIPMENT, TAKING
MEASUREMENTS, MAKING BLUEPRINTS,
CALCULATING LOAD CAPACITY



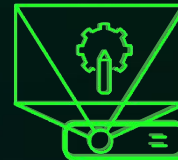
SOFTWARE ENGINEERING

IMPLEMENTING INTERACTIVE DEVICES, ONLINE
EVENTS, AR, VR INTERFACES



EQUIPMENT SUPPLY

ORDERING AND SUPPLYING EQUIPMENT AT
A PRICE BELOW MARKET VALUE



INSTALLATION AND MAINTENANCE

INSTALLING, SETTING UP, INSPECTING ALL EQUIPMENT.
PROVIDING TECH SUPPORT AND UPDATES

PROCESS



CLIENTS



SAMSUNG



VISA

شرطة دبي
DUBAI POLICE



NOVARTIS



UNITED ARAB EMIRATES
MINISTRY OF DEFENCE

IQOS
THIS CHANGES EVERYTHING

Marlboro

ZTE



JTI



بنك الرياض
riyadh bank



Embassy of
Japan

teva



D.TEK



Mercedes-Benz



AVON

ABB

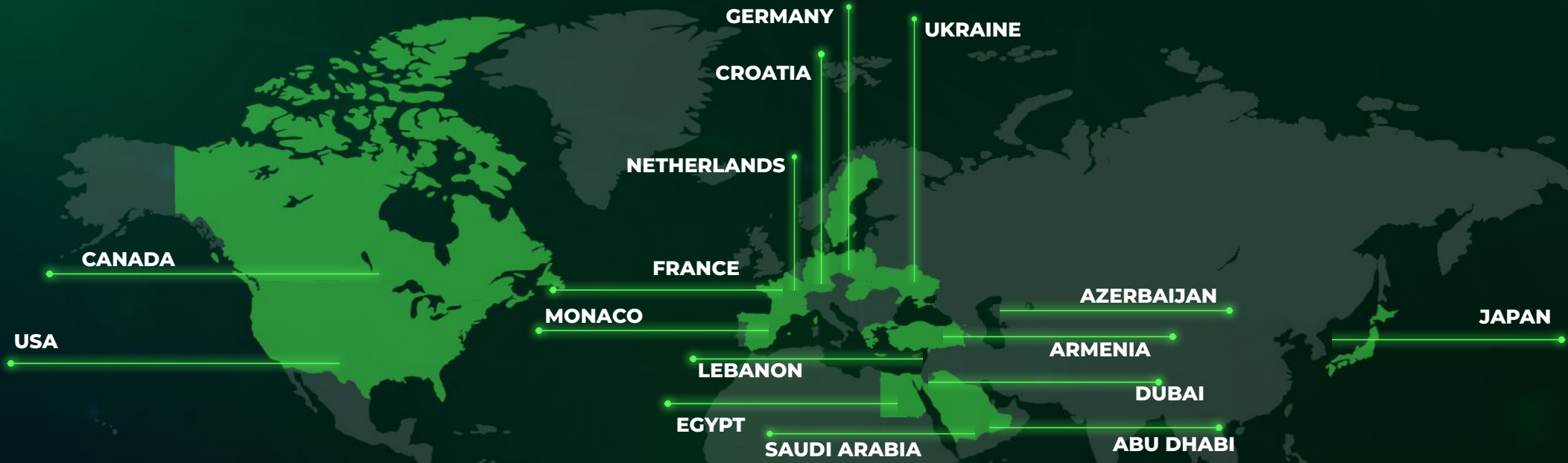
GOURMET

VICHY
LABORATOIRES



FERRERO

OVER 300 REGULAR CUSTOMERS AROUND THE WORLD



OVER
1000
PROJECTS IN
20
COUNTRIES

GEOGRAPHY

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LET'S CREATE
MAGIC
TOGETHER



ostap@3dmagic-innovations.com

PHONE | TELEGRAM | WHATSAPP

+971 50 513 07 01